

PARKS & EVENTS COMMITTEE MEETING MINUTES

DATE: Tuesday, November 4, 2025

LOCATION: SHERMAN VILLAGE HALL, 401 ST JOHN'S DRIVE, SHERMAN, IL 62684

TIME: 5:30PM

TYPE: PARKS & EVENTS COMMITTEE MEETING

VILLAGE BOARD IN ATTENDANCE

Brian Long, Chair; Beth Fox, Trustee; Pam Gray, Trustee

OFFICIALS EXCUSED ABSENCE

Krista Sherrock, Trustee

OFFICIALS IN ATTENDANCE

Michael Stratton, Village Administrator, Deputy Clerk; Sean Bull, Marketing & Events Coordinator

OPENING

- 1. Roll Call Vote. Chair Long called for roll call by the Deputy Clerk. All members of the Committee were present. Alternate Member Krista Sherrock excused absence.
- 2. Pledge of Allegiance. Beth Fox led the Committee in Pledge of Allegiance.

CLERKS REPORT

1. Minutes of October 16, 2025. Deputy Clerk Stratton presented the Committee minutes of the October 16, 2025 Parks & Events Committee. Chair Long requested any changes to the minutes. There being none, Chair Long called for a *Motion to approve the Minutes of October 16, 2025 of the Parks & Events Committee as presented by the Clerk, Motion by Fox, Second by Gray. Roll Call Vote. Ayes having it. 3-0. Motion Passed.*

PUBLIC IN ATTENDANCE (FROM SIGN IN SHEET)

No one was present to address Committee

COMMITTEE DISCUSSION

 Splash Pad Fee and Holiday Package. Committee discussed a holiday sales pass for individuals and a family pass for the 2026 season. Marketing & Events Coordinator Bull addressed the Board about how to manage the holiday and season passes via our current clover/cocoa tickets point of sale service.

- 2. Trunk or Treat Program. Marketing & Events Coordinator Bull addressed the Board noting the success of the Trunk or Treat Program held on October 25 with 11 trunks and long lines of visitors at the program.
- 3. Upcoming Events in December. Marketing & Events Coordinator Bull addressed the Board about upcoming events returning for 2025 that included the Christmas Tree Lighting, Christmas Party at the Park and the Willie the Frog Program & Awards ceremony.
- 4. Sponsor Opportunities. Sponsor ideas were discussed to offset some of the expenses associate with the upcoming events.
- 5. Pickleball Courts. Committee discussed the addition of pickleball courts at the park and their progress. VA Stratton addressed committee noting the location of pickleball has changed, the village will serve as general contractor for the courts and that additional project additions may be added to include basketball courts and sand volleyball.

PUBLIC COMMENT

No one signed in or was present to address Committee

AJOURNMENT:

Chair Long noted there were no further matters to come before the Committee. Chair Long requested a Motion to adjourn the public committee meeting. Motion by Trustee Gray; seconded by Trustee Fox. Voice Vote with the Ayes having it 3/0. Motion Passed. Meeting adjourned at 6:18pm.